

Helmut Newton found balance in his art, with influences from film noir and surrealism Newton was able to create a body of work that incorporated controversial, provocative and elegant visuals. His unusual photography style gained him success in magazines and with other creatives.

Although feminists criticized Newton for being overly suggestive and unnecessarily risqué, there are many ways to interpret his photography. One of them being to look at his visuals as a way to centre women in a world where men are put first. His photography often focuses on women being dominant and sexual in an edgy style

Newton had an interest in fetishes and the erotic to the extent of being called 'the king of kink'. His personal interest in fetishes shows through some of his photography as there are shots of women participating in fetishes he has set up.

